

Artwork Submission Guidelines (no specific template)

Please follow the steps below when establishing your artwork for print

File specifics

1. Create artwork in CMYK colour mode.
2. Supply linked images separately or embed these before saving. Ensure these are converted to CMYK.
3. Images (bitmaps) must be supplied at a minimum of 150dpi to avoid pixilation in print.
4. Set all fonts to curves/outlines before submitting.
5. Remove any overprint within your file.
6. Save your artwork as an Adobe PDF using the Adobe pdf preset PDF/X-4:2008

Colour specifics

1. We print using 4 colours (CMYK). All pantone data submitted will be converted to the closest CMYK equivalent. We will match to Pantone but this will be a 4 colour match only. Some pantones are not achievable and if this is the case we will inform and provide you with details of the closest match.
2. If you require a pantone sample we can provide you with this to ensure you are satisfied before committing to the main print run.
3. If you can provide us with a physical sample of your colour we can attempt to match this for you.
4. Please be aware sampling can cause short delays with your print run.

Alternative file formats

1. Although we prefer a PDF file, if you need to supply your file in another format we can accept **ai eps indd jpeg & tiff**. Please use the above information as guide.
2. If you can't provide any of these formats please speak to our Design team to advise best practice - 02392 237130