Template Driven Artwork Submission Guidelines

Please follow the steps below when establishing your artwork for print

Guidelines for Single Sided 2.7m Sail Flag

- 1. Create artwork on the 'Client Artwork' Layer.
- 2. Create artwork in CMYK colour mode.
- 3. Keep all critical artwork within the green dotted safe area.
- 4. Ensure artwork extends out to the red bleed line.
- 5. Supply all linked images separately. Ensure these are converted to CMYK.
- 6. Work to the size in this template. Please do not resize it.
- 7. This template is at 100% scale Images (bitmaps) must be supplied at a minimum of 150dpi.
- 8. Set all fonts to curves/outlines before submitting.
- 9. Remove any overprint within your file.
- 10. Save your artwork as an Adobe PDF using Print/Press/High Quality settings.

Colour

- 1. We print using 4 colours. All pantone data submitted will be converted to the closest CMYK equivalent. We will match to Pantone but this will be a 4 colour match only. Some pantones are not achievable and if this is the case we will inform and provide you with details of the closest match.
- 2. If you require a pantone sample we can provide you with this to ensure you are satisfied before committing to the main print run.
- 3. If you can provide us with a physical sample of your colour we can attempt to match this for you.
- 4. Please be aware sampling can cause short delays with your print run.

Alternative file formats

- 1.Although we prefer a PDF file, if you need to supply your file in another format we can accept ai eps indd jpeg & tiff. Please use the above information as a guide.
- 2. If you can't provide any of these formats please speak to our Design team to advise best practice 02392 237130 Option 2.

Template guides key & area sizes

| Bleed area | Finished product | Safe area |
|--------------|------------------|--------------|
| 885 x 2735mm | 860 x 2710mm | 810 x 2660mm |

Delete all guides & this text before submission to avoid artwork rejection

