## **Template Driven Artwork Submission Guidelines**

Please follow the steps below when establishing your artwork for print

# **Guidelines for Double Sided 4m Teardrop Flag**

- 1. Create artwork on the 'Client Artwork' Layer.
- 2. Create artwork in CMYK colour mode.
- 3. Keep all critical artwork within the green dotted safe area.
- 4. Ensure artwork extends out to the red bleed line.
- 5. Supply all linked images separately. Ensure these are converted to CMYK.
- 6. Work to the size in this template. Please do not resize it.
- 7. This template is at 100% scale Images (bitmaps) must be supplied at a minimum of 150dpi.
- 8. Set all fonts to curves/outlines before submitting.
- 9. Remove any overprint within your file.
- 10. Save your artwork as an Adobe PDF using Print/Press/High Quality settings.

### Colour

- 1. We print using 4 colours. All pantone data submitted will be converted to the closest CMYK equivalent. We will match to Pantone but this will be a 4 colour match only. Some pantones are not achievable and if this is the case we will inform and provide you with details of the closest match.
- 2. If you require a pantone sample we can provide you with this to ensure you are satisfied before committing to the main print run.
- 3. If you can provide us with a physical sample of your colour we can attempt to match this for you.
- 4. Please be aware sampling can cause short delays with your print run.

### Alternative file formats

- 1.Although we prefer a PDF file, if you need to supply your file in another format we can accept ai eps indd jpeg & tiff. Please use the above information as a quide.
- 2. If you can't provide any of these formats please speak to our Design team to advise best practice 02392 237130 Option 2.

# Template guides key & area sizes

Bleed area	Finished product	Safe area
1120 x 3917mm	1092 x 3892mm	1037 x 3709mm

# Delete all guides & this text before submission to avoid artwork rejection

# Delete all guides & this text before submission to avoid artwork rejection